

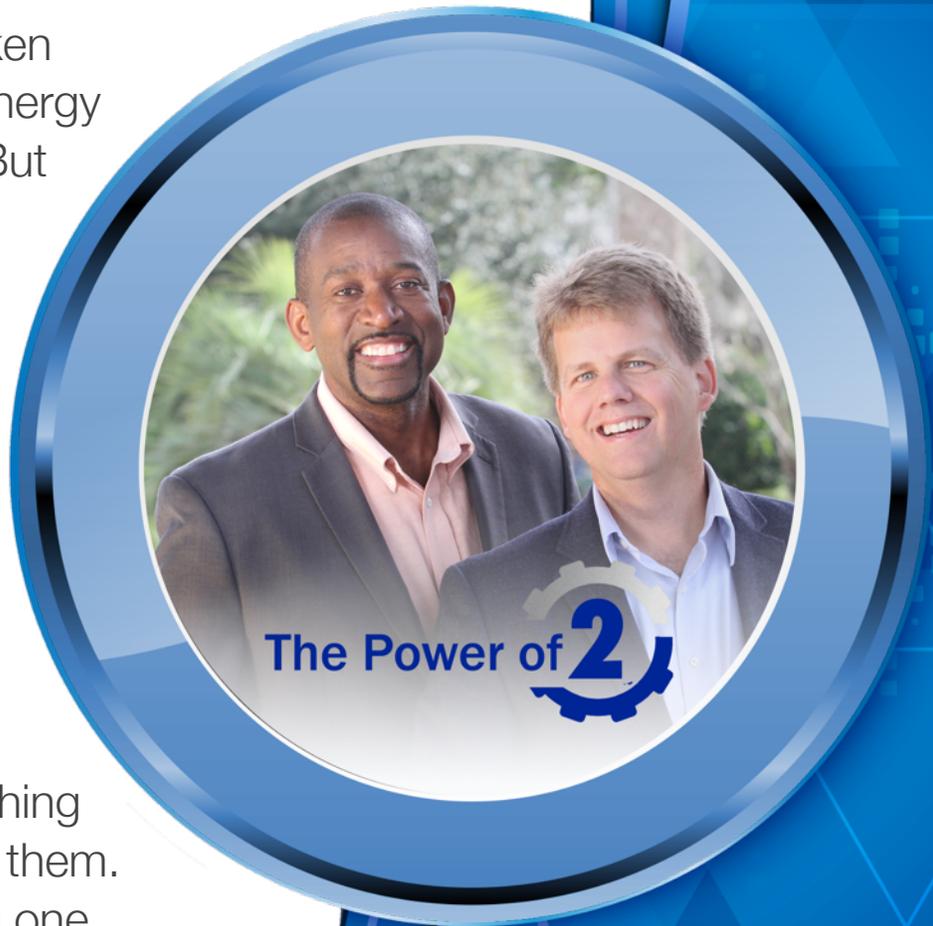
The Power of 2



Planning your next event?
Need to engage a world class
speaker or trainer?

Give that event an energy boost with
the Power of 2!

Events can be made or broken based on the content and energy of your keynote speakers. But too often, even the most experienced speakers end up delivering what can best be described as a “PowerPoint Death March.” Engage Darryl Ross & Eric Kidwell through Innovative Healthcare Speakers for your next event and you’ll deliver your audience something that will inform and energize them. For the same cost as having one speaker and rolling the dice, you can engage two world-class speakers with content created through real world experience and customized to your audience. The Power of 2 allows for a change of energy and a change of voice that not only makes the presentation more entertaining, but it also enhances learning.





Topics

General Keynotes / Breakout Sessions

Be the Light: How To Shine In Every Situation

In an era of constant change, team members are feeling overworked and overwhelmed. Whether you are leading a group that's feeling the stresses of change, or on the front lines trying to keep yourself positive, inspiration can be hard to find. Scientists have shown that our attitude and approach to challenging times can make all the difference. Speakers, authors, and experts in organizational change Eric Kidwell and Darryl Ross will take you on an energizing journey to the bright spots, helping you and your team find the path to Be the Light for yourself and for others.

Where The Culture Meets the Customer: The Power of the Front Line.

Most companies have leaders with a vision for their company and their teams. They lay out exceptional branding plans, work to educate their teams and then the wait. And then? Nothing! What many CEOs and leaders fail to understand is that in our hyper-communicated

culture, the person standing in front of the customer has complete power over the company brand! We can cover in our offices and hope for the best, or we can empower the front line to be ambassadors for the brand.

➤ **“This was amazing. I am blown away by the power and compassion.”**

Hollywood Service: Ten Service Lessons From The Movies

Did you know that *Braveheart* is a great lesson in customer service and service recovery? That *Forrest Gump* is about teamwork? *The Martian* is all about building an intentional company culture? The success of the film *Dances With Wolves* has a lot to do with organizational priorities. This high energy, incredibly entertaining session reminds you of lessons you may not have even realized you knew using familiar stories. Then, you'll learn how to take those lessons back to your organization with practical methods to improve your service culture. Bonus: Popcorn!

All presentations customized to YOUR audience

Industry Specific Keynotes/ Breakout Sessions

Ordinary Miracles:

Healthcare: Remembering the Power of You

Healthcare professionals are among the most amazing people you can meet. What some would call a life changing miracle, a nurse would call “Tuesday.” We ask more and more of our doctors, nurses, technicians, and even support personnel. What often gets pushed aside is the awesome power of what gets done every day. Healthcare professionals are very powerful people. This inspiring, entertaining, and timely topic will help you channel that power into a more rewarding career and a healthier and happier life!

➤ **“This was an incredible presentation All the reviews were exceptional.” Dean Mary Lou Sole University of Central Florida**

Improving Risk:

Through Patient Experience, Trust and Consistency

Connecting the customer experience to risk is critical, but not always obvious. Satisfied patients are compliant patients. Study after study show the link between patient satisfaction and improved outcomes. Organizations that ignore the patient experience do so at their own peril. Employee engagement can also affect risk when team members who don't trust each other can ignore critical safety and quality measures! In this high energy, interactive session, we connect the dots between satisfaction and risk and give your team an action plan to improve right away!

The Diversity Box

Coming Together Using What Sets Us Apart

Diversity is a topic build for the Power of 2! It is one of the most critical topics in business today, it is also one of the trickiest. Companies who embrace diversity thrive, and those that ignore it struggle. Diversity of race, gender, age, orientation, and more give your organization access to more great ideas, more perspectives and more opportunities. Too often, we simply “check the box” and give lip service to diversity. In this high energy session, your team will learn the value of diversity and will understand how getting through the first awkward steps can lead your team to great new heights!

WORKSHOP SPOTLIGHT RIGHT HERE, RIGHT NOW

Is Customer Service just a department in your organization? Or is it the central focus of everything you do? In this half day workshop, we'll train your team to understand that service happens in the moment that your company culture meets your customer. We don't need another initiative, or another “program of the month” to improve our customer satisfaction. We need practical tools NOW! In this high energy session Eric Kidwell and Darryl Ross will give you 5 things you can do today to improve your service culture right here, right now.



Industry Topics

Booking Information



When you book Eric and Darryl to speak, here is what you get!

Engaging, Energetic presentations that help your team learn something and feel something! Plus, practical information your team can use right away!

Of course, the audience is our focus, but our other focus is you, the event planner. It is our job to make you the hero of the event and have your colleagues congratulate you on a fantastic event!

The Power of Two for the Cost of One!

Our rates are competitive and comparable to similar individual speakers. But with the Power of 2, you get that critical change of voice and change of energy that will keep your audience engaged for the full presentation. We're a cheap date! We work hard to keep travel and other expenses very low.

Customized Presentations

While we offer a list of prepared topics, we customize each presentation specifically to your organization. It is a point of pride for us to hear after each speech that it sounded like we really knew the audience and their strengths and challenges.

Important Things To Remember:

The best time to book us is six months or more in advance to ensure the most flexible dates... but we are always willing to speak on short notice if the calendar allows. In fact, we're a great team to call in an emergency!

Technical Requirements: Darryl and Eric very much dislike podiums! So wireless lavalier microphones are preferred. We are Apple guys, so we'll bring our own laptops and will need an HDMI cable or a VGA Adapter (plus sound) A small table on stage to hold bottles of water are appreciated. We can discuss room setup based on the topic and audience size but theater, classroom, and workshop style setups work for us. That's about it!

Booking The Power of 2 Is Simple!

Simply call Innovative Healthcare Speakers at (406) 586-8775

or send an email to: info@innovativehealthcarespeakers.com

We can't wait to get started on bringing the Power of Two to your next event!

Some of Our Relationships

