

June 4, 2014

To Whom It May Concern:

The Nebraska Hospital Association (NHA) is a statewide trade association representing Nebraska's hospitals and health systems since 1927. The NHA serves as the influential voice of its members in the health care legislative and public arenas, promoting delivery of quality health care and influencing public opinion of hospitals and health networks. Members depend on the Association for information, advice, education and changes in health care regulations, legislation, trends and other issues.

The NHA Research and Educational Foundation engaged the services of Kathleen Bartholomew at our recent Mid-Year Meeting in Kearney, Nebraska on May 22, 2014. Ms. Bartholomew was extremely well received in both the keynote and breakout sessions she presented.

Here are a few comments we received from our attendees:

"Excellent speaker. I would love to hear her again at future events".

"Great session. All of our clinical people should hear her, including physicians".

"She was fantastic. So very down to earth, relevant and "tell it like it is" presentation. Bring her back for more. We all need to open our eyes and ears and listen to her practical and realistic advice".

NHA is pleased to recommend Kathleen Bartholomew and her presentations "Leading a Patient-Centric Culture: Beyond Scores and Stats" and "Creating Community: The Key to Recruitment and Retention". We believe she would be a very positive and dynamic influence for any organization interested in creating healthy work environments and changing organizational culture. We appreciate your consideration of this letter of recommendation and encourage you to contact us if we can be of further service.

Sincerely,

Jon Borton, MS

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