

Jeff Bauer, PhD

Dr. Bauer presents 30 to 40 speeches each year to national and international audiences. Details available upon request.

Representative Presentation Summaries

["The Uncertain and Exciting Future of Health Care: Exploring a New Realm of Possibilities"](#)

This fast-paced and informative presentation shows how and why health care will change more in this decade than it did in the previous 50 years. From a practical perspective, it explores strategic implications of the unprecedented revolution in medical science, transformational capabilities of information technology, the hidden impact of demographic shifts in the US population, and the economy's role in restructuring supply and demand for medical services. Reform of the delivery system is examined from the speaker's perspective as a constructive contrarian, with recommendations tailored specifically to the audience's position in the medical marketplace.

["A Realistic Update on Health Reform: Responding to Challenges and Opportunities"](#)

Everyone agrees that the current health care delivery system is unsustainable, but there's no consensus on common solutions to the underlying problems. This future-focused presentation evaluates the range of competing approaches to reform -- from government intervention to private initiative -- and provides audiences with an independent perspective on strategies that their organizations can take to succeed in a turbulent marketplace by improving efficiency and effectiveness. The content is continually revised to reflect the latest political and economic events (e.g., Supreme Court decision, election implications, economic recovery), with an emphasis on practical, proactive responses to the problematic implementation and unintended consequences of the Affordable Care Act.

["The Art and Science of Looking Ahead: Upgrading the Crystal Ball for Creating a Viable Future"](#)

Based on the speaker's book, this unique presentation shows audiences how to make strategic changes through informed analysis of actual trends and possible outcomes. It explains the major difference between predicting and forecasting and shows why forecasts must replace predictions as our way to evaluate where we are headed and how to get there successfully. The presentation identifies resources and makes recommendations appropriate for any organization that wants to expand its realm of future opportunities for success in turbulent, uncertain times. [Note: This speech is appropriate for any business audience; it is not specific to health care.]

["Mastering Chaos: Creativity 101 for Health Care's Daring Spirits"](#)

This unique program begins with a practical, entertaining overview of the key characteristics of innovation for leaders who want to create something new of value. It uses examples of art, poetry, science, music, and other creative endeavors to define the mind-set of people who make an enduring, positive difference in their respective fields. The presentation concludes with a detailed list of personal and professional steps that health care leaders can take to enhance their success in meeting the ultimate challenge of health reform -- reinventing the way health care is delivered.