

# Jon Burroughs, MD, MBA, FACHE, FACPE

## Healthcare Management Topics and Areas of Expertise:

- I. Physician-Hospital Integration and Alignment**
  - a. How to Integrate and Align Physicians and Hospitals
  - b. New Models of Integration and Alignment
  - c. What is a High Performing ACO?
  - d. What is a High Performing Medical Home?
  - e. What is a High Performing Service Line?
  - f. What is an Integrated and Aligned Hospitalist Service?
  - g. Superimposed Compensation Arrangements (SCAs): The Ultimate Alignment Strategy
  - h. Strategic Medical Staff Development Planning and Economic Credentialing-An idea whose time has come
  - i. How Physicians and Managers can Implement Evidence Based Leadership Together
  - j. How to Engage Physicians
  
- II. The External Environment**
  - a. 2012 Healthcare Policy and its Impact on Physicians and Hospitals
  - b. The Patient Protection and Affordable Care Act and its Impact on Physicians and Hospitals
  - c. What can we learn from Healthcare Systems Abroad?
  - d. A Brief History of Healthcare in America
  - e. How Physicians and Hospitals can Succeed in Healthcare Reform
  
- III. Operations**
  - a. How to Simplify Operations with Lean, Six Sigma, and Blue Sky
  - b. Why Management needs to work with Physicians and Nurses on Operational Redesign
  - c. The Business Argument for Scribes
  - d. The Hospital of the Future
  - e. Tools to Achieve Succeed in Evidence Based Leadership (EBL)
  
- IV. Performance Improvement**
  - a. Continuous Quality Improvement-What does it mean and how does it work?
  - b. Moving from Quality Assurance to Performance Improvement
  - c. What everyone needs to know about Patient Safety
  - d. Top Down/Bottom Up Quality
  - e. How to Utilize Perception Data
  
- V. Financial Management**
  - a. What Healthcare Leaders need to know about Healthcare Finance
  - b. How to Interpret Healthcare Financial Statements

- c. How Physicians and Managers can create Win-Win ROIs

**VI. Legal, Regulatory, and Accreditation Issues**

- a. What Healthcare Leaders need to know about Healthcare Law
- b. What Healthcare Leaders need to know about CMS' Conditions of Participation
- c. What Healthcare Leaders need to know about The Joint Commission/HFAP/DNV Accreditation Standards
- d. Why Management and Healthcare Practitioners should Interpret Accreditation Standards Together
- e. How to Avoid Negligent Credentialing Law Suits
- f. The Biggest Legal Mistakes that Healthcare Leaders Make and How to Avoid Them
- g. EMTALA and ED on Call-How to Manage a Chronic Conundrum
- h. Healthcare Ethics and the Law-How to Make it Matter